



#SGTdesignforlife

FACULTY OF
FASHION &
DESIGN



SGT UNIVERSITY
SHREE GURU GOBIND SINGH TRICENTENARY UNIVERSITY
(UGC & AICTE Approved) Gurugram, Delhi-NCR



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Global Scenario

Textiles and clothing sector is one of the oldest industries in India. According to Indian Brand Equity Foundation (IBEF), "the close linkage of the textile industry to agriculture (for raw material such as cotton) and the ancient culture and traditions of the country in terms of textiles make the Indian textiles sector unique in comparison to the industries of the other countries. The Indian textile industry is estimated around 108 billion dollars and expected to reach 223 billion dollars by 2021. The industry employees directly involved over 45 million people and 60 million people involved indirectly. The Indian textile industry contributes approximately 5% - 7% to India's Gross Domestic Product (GDP) and 14% to overall Index of Industrial Production (IIP). The textile industry is also one of the largest contributors to India's export with approximately 13.5% of total exports amounting to 42.24 billion dollars.

Why Fashion Design at SGT?

- Fashion designing is one of the most rewarding, glamorous and exciting career options in today's world. It has an inclination for creativity, style and originality
- The fashion world is actually a complex ecosystem and designing is only one part of the whole. It requires a formal training to understand its technicalities
- Skill developed to comprise of a decent aesthetic sense, colour expertise, good taste and sense of trends and fashion. An eye for detail, knowledge of fabrics and so on is a big plus for career as a fashion designer
- German & French language learning system provides the foreign language knowledge and it gives a way to international opportunities
- Industry based curriculum as per corporate demands
- Provide a transformative educational environment for talented youngster to nurture their imaginative prospective and to obtain individual skills valuable to self, industry and society
- Offer a guest lecture to modernistic, workshops, market and industry visits evolving curriculum that spans the vast spectrum of design values and technologies
- Value and celebrate cultural and individual diversity in our students, faculty and alumni meet, always emphasizing the power of fellowship
- Innovative project based on design, management and technology for all facets of the textile, apparel, retail and accessory industries, through the encouragement of precise and acerbic edge research

SGT Advantages

- Industry-disciplinary Research and Project Based Learning
- Student fraternity from all regions of India ensuring cultural diversity for a vibrant campus life
- Industry oriented and student centric teaching methodology to make students future ready
- Students exchange programmes with Top International Universities
- Multiple academic and extra-curricular clubs for holistic development of the students
- Interpersonal skills enhancement sessions
- Lush green, well equipped 70 acres campus
- Full support and guidance to avail education loan
- Regular Internship and Placement fair



Career Opportunities

- Fashion Designer
- Merchandiser
- Fashion Entrepreneur
- Fashion Photographer
- Fashion Academician
- Product Manager
- CAD Designer
- Modern Artist
- Fashion Journalist
- Weaving Designer
- Quality Control Manager
- Fashion Stylist
- Fashion Illustrator
- Fashion Choreographer
- Visual Merchandiser
- Costume Designer
- Product Designer
- Fashion Fabricator
- Media Reporter
- Fashion Editor
- Fashion Advertiser
- Fashion Manager
- Fashion Event Manager
- Web Designer

Infrastructure

- Pattern making lab
- Construction (Apparel) lab
- Construction (Lifestyle products) lab
- Dyeing & Printing lab
- Quality control lab
- Fashion illustration lab
- Draping lab
- Computer Aided Design lab
- Fashion photography lab
- Visual merchandising Lab
- Workshop
- Resource centre/ studio
- Advanced library

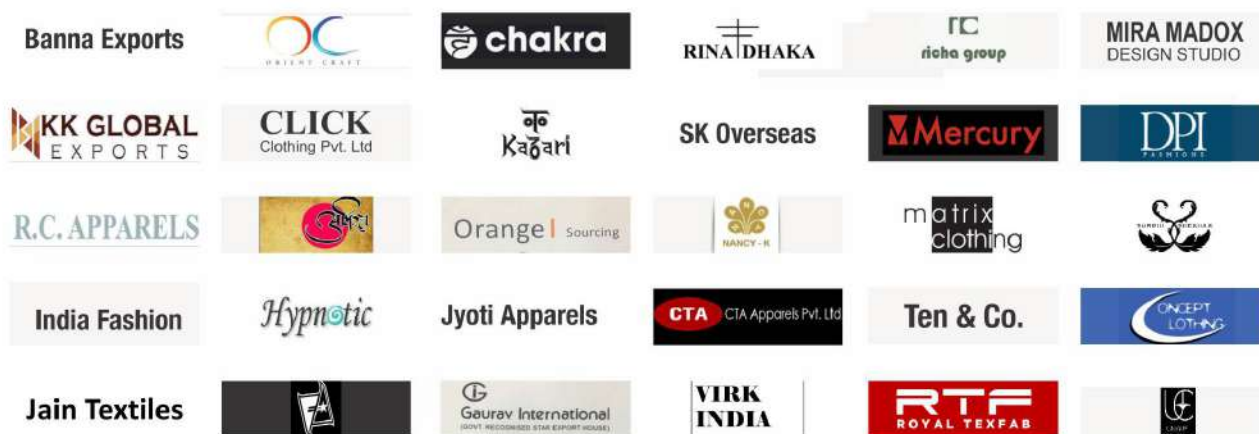
Synergy- 2019 & Community Service

- SYNERGY 2019 rolled out from October 10 to 12, 2019. Faculty and students from various schools and colleges of Delhi NCR participated in this three-day event. The Faculty of Fashion & Design also presented 3 projects where students showcased their creativity and passion for their projects namely Innovative Laser cut technology in Garment: In this project the students of M.DESIGN used the laser cutting technique in the garments and lifestyle products in order to highlight them instead of commonly used prints and embroideries. Project Innovative transforming Garment: In this project the students of MBA-Fashion Management created the garments with the concept of two in one and three in one. Project Indian Traditional Paintings: where B-DESIGN students worked on the Indian Traditional paintings such as on Madhubani Paintings, Pattachitra Art, Pithora Painting, Kalamkari Paintings, Kalighat Pat Art, Warli Art, Thangka Paintings, Ajrak Painting etc.

• Community Service-2019

SGT, University is having the thought process to support the village people. In this regard, Faculty of Fashion & Design is facilitating the women of community of Budhera (district) to learn the Skill on embroidery, Surface Ornamentation, Construction, Pattern making etc. This skill enhancement program provides the ladies to understand the new kind of techniques which would lead their life style into employability.

INDUSTRY LINKAGES



ACADEMIC & RESEARCH LINKAGES



- Academy of Art; Sofia, Bulgaria provides the bilateral benefits through students exchange program.
- FDCI has the pioneer platform which provides the direct connect to students and fashion designers.

Eligibility Criteria, Duration, Intake and Fee

S.No.	Course Name	Annual Intake	Duration	Eligibility Criteria	Fee (Rs.)
1	Bachelor of Design (B. Des.) [Apparel & Lifestyle Products]	40	8 Semesters	10+2 with 45% marks (40% in case of candidate belonging to reserve category) Lateral entry : Candidate who have passed minimum 3 years Diploma after 10th and 1 or more years after 10+2 with 40% marks (35% in case of SC/ST students only) or equivalent in any branch of Fine Art/Painting/Applied Art /Sculpture/ Fashion & Apparel Design/Craft/Mass Media/Photography/ Advertising/Graphics/Animations etc or other relevant or allied fine arts and fashion design subjects	75,000/- (Per Semester)
2	B.Sc. (Fashion Design)	30	6 Semesters	Same as above	75,000/- (Per Semester)
3	B.A. (Fashion Communication)	30	6 Semesters	Same as above	75,000/- (Per Semester)
4	Master of Design (M. Design)	10	4 Semesters	Bachelor degree in Fashion Design/Textile/Craft/Interior /Architecture/Communication Design/Art/Fine Art/Mass Comm./Fashion Merchandising etc.,or design related equivalent degree with 45% marks (atleast 40% for SC/ST Candidates)	75,000/- (Per Semester)
5	MBA (Fashion Management)	10	4 Semesters	Under Graduate degree in any discipline with 50% marks (45% for SC/ST candidates) or equivalent	75,000/- (Per Semester)
6	Ph. D. (Fashion Design)		3 Years	<ul style="list-style-type: none"> • Post Graduation degree in the relevant area of design, management or Technology (or) equivalent • Candidates with Master's Diploma are not eligible, Necessary equivalence or conversion document from Diploma to Degree, if applicable should be submitted for consideration of short listing. • Where the Master's Degree is found to be not relevant to the area of Research, a minimum 10 years of professional experience (teaching / working) in the proposed area of research is required. • A minimum Cumulative Grade Point Average (CGPA) of 6.0 on a 10 point scale (5.5 for SC/ST candidates) or equivalent as determined by the institute wherever letter grades are awarded; or 55% (50% for SC/ST candidates) marks in aggregate (of all the years/semesters) where marks are awarded in the Post-Graduation degree. • The area of research of the applicant has to be relevant to the field of Fashion in terms of Design, Technology and Management 	1,50,000/- (Per Year)

Relaxation in eligibility for SC students of Haryana state only and reservation of seats will be as per government rules.

Note: Other than the fee mentioned above, the students are required to pay Rs. 10000/- (One time refundable) (Not applicable for Ph.D. scholars) as caution money and Rs. 2,500/- (One Time Non-refundable) for Alumni registration.